

INTRO – GLOBAL CSCMP ASSOCIATION



CSCMP 2021 edge

SUPPLY CHAIN CONFERENCE & EXHIBITION
SEPTEMBER 19-22 | ATLANTA, GEORGIA

 1st GLOBAL ASSOCIATION for Supply Chain Professionals

CSCMP is a non-profit association with more than 50 years of history, more than 8.500 members and present in 68 countries, organized in 82 Roundtables that are lead across 22 countries by 650+ Supply Chain Management Professionals. CSCMP provides you and your organization with the education, research, connections and professional growth you need to meet the demands of a constantly changing marketplace.

CSCMP Spain RT Mission

Develop the changing function of Supply Chain Management to professionals, improving and sharing Supply Chain Knowledge & Research, providing a global vision & networking to members & followers.



Supply Chain Sustainability
Adam Schafer PhD.
Research: Supply Chain Sustainability and Global Supply Chain



INTEGRATED SUPPLY CHAIN MANAGEMENT:
Cash to Cash Cycle through Collaboration

Optimizing Working Capital Requires:

- Clear visibility of stock flow (improving communication & collaboration)
- Track that supply the process & supply specific services

Collaborative Tools for Visibility and Communications

Enabling Faster Cash Flow

CSCMP SPAIN ROUNDTABLE – EVENTS



Type of Events

- Annual SC Leadership Forum SCLF
- Educational Conference
- Webinars
- Networking

Tracks:

- Digital Supply Chain: Transformation and Artificial Intelligence.
- Emerging SC Technologies
- The Logistics Trend Radar
- 5G & IoT Opportunities
- Global vs Local SC Trends
- Supply Chain Talent Management and Development.
- Technology and the new role of logistics professionals
- New normality in Global SC recruiting
- Technology and last mile delivery (AI, IoT, 5G)
- Green Supply Chain
- Urban Supply Chains
- Last Mile Challenges for Start Ups



8th Supply Chain Leadership Forum
"HOW DESIGN THINKING INNOVATION MODEL CREATES BUSINESS ADVANTAGES"

SPONSORED BY **EAE Business School**

www.cscmpspain.org

PAST EDITION – 8th SCL FORUM 2020

+ 120 Top Supply Chain Executives, Professionals & Academics

Attendees from +12 countries (Spain, Andorra, USA, Germany, Netherlands, Belgium, Perú, México, Colombia, Argentina...)



Spain Roundtable
CSCMP
TFSC Transforming Future Supply Chains

PRESENTS:

8th SUPPLY CHAIN LEADERSHIP FORUM 2020

"HOW DESIGN THINKING INNOVATION MODEL CREATES BUSINESS ADVANTAGES"

Keynote speaker: **HEIDI LARSEN**

SPEAKERS – CSCMP SPAIN BRINGS THE BEST GLOBAL SUPPLY CHAIN KNOWLEDGE

2021
Adrian González



2020
Heidi Larsen
«Supply Chain Princess»



2013 & 2019
Dr John Gattorna



2018
Profr Alan Waller



2017
Robert Martichenko



2017
Carol Ptak



2017
Profr Richard Wilding



2016
Dr Tony Hines



2015
Dr Terri Griffith



2015
Joseph F Paris Jr



2013 & 2016
Lora Cecere



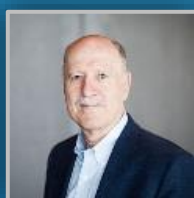
2015
Profr Daniel T Jones



2014
Dr David Simchi-Levi



2013
Dr Yossi Sheffi



2012
Martin Christopher



2011
Michael Tseng



CSCMP SPAIN EVENTS – COMPANIES ATTENDING (some examples from past events)

Accenture	Denso Barcelona	McKinsey
Adecco	Desigual	Mercadona
Affinity-Petcare	Diageo	Moet Hennessy Europe
Airbus	Ecopetrol	Monsanto
Amazon	Efeso	Nike
Apple	Endesa	Noatum
Bayer	Equatorial Coca-Cola	Procter & Gamble
Bimbo	Eroski	Pepsico
Bodegas Torres	Esade	Philipps
Bonduelle	Esteve Pharmaceuticals	Puig
Borges	Fedex	Pyrenees
Bruneau	GBFoods	Renault
Camper	Grifols	Rhenus Logistics
Capsa	Grupo Gallo	Roland RG
Celeritas	Grupo Planeta	Sumcab
Codorniu	Imaginarium	Supportsquare
Condis	Ingenico	Sysmex España
Confectionary Holding Group	Isdin	ThyssenKrupp
Corbion	JDA	TJX Europe
Cortefiel	Kuehne + Nagel	Toptech Engineering
CSM Bakery	L'Oreal	Tranistics
Custo	La Sirena	Transporeon Group
Daikin	Leroy Merlin	Unilever
Damm	Lindt & Sprüngli	Vente Privee
Danone	Lluch Essence	Weoptimize

ROUNDTABLE – 2021 ANNUAL EVENTS

Type	Event	Month/2021
Webinar Online	"Digital Suply Chain: Last Mile StartUps"	April 29th
Webinar Online	Suply Chain Trends	June
Webinar Online	Suply Chain Talent	July
Webinar Online	Urban Supply Chain	September
Annual SC Leadership Forum	"Supply Chain Challenges in a Turning Point"	October 5th
Webinar Online	Supply Chain Sustainability	November



9th Supply Chain Leadership Forum 2021

SAVE THE DATE

Supply Chain Challenges in a Turning Point

October 5th, from 4 PM to 7 PM CET
 Online Event
www.cscmpspain.org

 @CSCMPSpainRT · #SCLForum2021
 CSCMP Spain Roundtable
 CSCMP Spain
 contact@cscmpspain.org

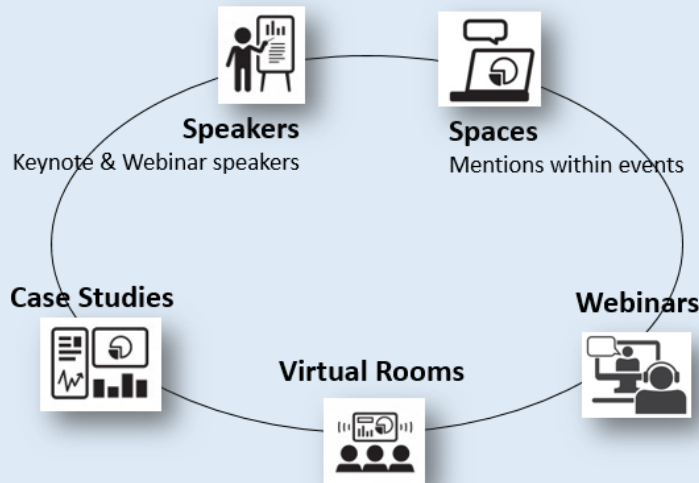
SPONSORSHIP – OPPORTUNITIES

As a Spanish Roundtable Sponsor your company will enjoy exposure to supply chain executives who are directly responsible for implementing, integrating and improving the effectiveness of their organizations' supply chains.

Why Become a Sponsor?

- Reinforce and align your brand with CSCMP.
- Reach your prime target market.
- Increase your visibility.
- Receive unparalleled access and positioning with market leaders.
- Exclusive opportunity to communicate a substantive message to influential supply chain industry professionals and key decision makers.
- Leverage these benefits to achieve marketing objectives.
- Generate sales through multiple networking opportunities.

What can be Sponsored



SPONSORSHIP PACK 2021	PREMIER	MAJOR	SIGNATURE	PREFERRED
Webinar Participation:				
1 Webinar Participation			✓	
2 Webinars Participation		✓		
3 Webinars Participation	✓			
Logo / Info in:				
• CSCMP Spain Web Sponsor's area	✓	✓	✓	✓
• Webinars & SCLForum e-mailings				
• Webinars & SCLForum Presentation				
Pre & Post Webinar Media Coverage:				
• Webinar's Sponsor Display in Social Media	3	2	2	1
Speakers:				
• Presenting* Key Note Speaker	✓			
• Presenting* Case Study/Workshop	✓	✓	✓	
• Virtual Room Sponsoring (Only SCLForum)	✓	✓		
TOTAL € (vat Not Included)	4,500 €	3,400 €	2,300 €	1,500 €

*3 min Company presentation + 2 min Presenting Speaker

Disclaimer: With the aim of optimizing sponsorship value, customized economic agreements maybe discussed & agreed with interested companies.

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